

PRIVACY STATEMENT PURSUANT TO ART.13 OF LEGISLATIVE DECREE 196/03 AND EU REGULATION NO. 679/20

The company CUKI COFRESCO S.r.l. (VAT no. 07790490010), with registered and administrative offices at Strada Brandizzo 130 - 10088 Volpiano (TO), as data controller (hereinafter, "CUKI" or also "data controller") pursuant to Articles 4 and 28 of Legislative Decree 30 June 2003, n. 196 - Privacy Code (hereinafter "Code") and Articles 4, 7 and 24 of EU Regulation 679/2016 of 27 April 2016 on the protection of individuals with regard to the processing of personal data (hereinafter "EU Regulations"), would like to inform you that it will proceed to the processing of your data in accordance with what is laid down by the Code and the EU Regulations. Therefore, in accordance with Article 13 of the Code and the EU Regulations, it informs you of the following:

A. PRIMARY PURPOSES OF THE PROCESSING OF PERSONAL DATA.

A1. Purpose of providing the user with information about a product, information about the place of purchase or how to file a complaint

The data communicated may also be used for:

- shipping of gift items;
- managing of payments where applicable;
- meeting the obligations laid down by law, regulations, EU legislation, civil law, accounting and tax regulations;
- carrying out, if requested, all communications resulting from the activities.

A2. Purpose of allowing registration to websites for carrying out Initiatives.

In cases where certain functions related to initiatives are managed through platforms and / or websites / social media, it may be necessary to first register the user electronically in order to access the forms and open the ticket. The registration process consists of filling out a form/card in which it is required to indicate personal data - some of which mandatory - for the activation of authentication credentials (login + password) with which subsequently the data subject concerned will be identified during the processing of the file and will be able to access his area of competence to monitor ticket status. Further primary purposes of the processing are represented by the need to allow execution of the required procedures for prior registration on-line and the creation of an account - where applicable - and to allow the operators of CUKI websites and platforms to generate and subsequently manage the account technically and administratively (including for the purposes of providing support

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Capitale Sociale: Euro 16.462.784,88, R.E.A. (TO) n° 425688, Registro delle Imprese e Partita IVA n° 00832950018

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and technical assistance upon request), Client IDs, activation codes, passwords and similar authentication credentials as created as part of the registration process.

A3. Communication and dissemination of personal data for the pursuit of the primary purposes of processing.

Pursuant to art. 13, paragraph 1, letter (d) of the Privacy Code and art. 13, paragraph 1, letter (e) of the Regulations, data may be communicated, as manager or agent, to:

- CUKI personnel belonging to the Marketing, Customer Service, Quality area and appointed as the person in charge of data processing;
- third parties involved by CUKI in the management of the Site when communication is necessary or functional to the performance of activities in the manner and for the purposes described above and appointed as data processors;
- external collaborators and, in general, to all those public and private subjects with whom communication is necessary for the correct fulfillment of the purposes indicated in points A1 and/or A2.

The data may also be disclosed to any other third party when such disclosure is required by law, including in a context of prevention/repression of any illegal activity. Outside of these cases, personal data will not be subject to further dissemination.

A4. Refusal to provide data for the primary purposes referred to at points a1, a2 and/or a3.

The provision of data is not compulsory, but any refusal could make it impossible to achieve the purposes referred to in paragraphs A1 and / or A2.

B. SECONDARY PURPOSES OF THE PROCESSING OF PERSONAL DATA - PROMOTIONAL, ADVERTISING AND MARKETING, AND MARKET RESEARCH PURPOSES.

Personal data collected for the purposes referred to in paragraphs A1, A2 and/or A3 may also be processed (together with other additional contact and optional information, such as email addresses, mobile phone numbers, geographical addresses, which may be additionally requested of the data subject) for purposes of commercial promotion, advertising and marketing communications in the broadest sense, unrequested solicitation of purchasing behaviour, market research, surveys (including by telephone, on-line or by means of forms), statistical processing (in identifying form) concerning products and/or services relating to the Data Controller (hereinafter "Processing for Marketing Purposes"). Processing for Marketing Purposes (including the consequent management and

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administrative activities) may take place either in "traditional" ways (telephone contact with the operator or other non-electronic or non-telematic means or by means not supported by automatic, electronic or telematic mechanisms and/or procedures, including manual or paper-based contact methods, filling in of forms, coupons or similar) or by automated/informatic means (by automated calling or call communication systems without the intervention of an operator or by electronic means such as e-mail, fax, text message, mms, including electronic platforms and other telematic means).

This consent will allow CUKI to send email newsletters, commercial communications and/or advertising material about products or services offered.

Furthermore, the attention of data subjects is specifically drawn to the fact that any consent given for the sending of commercial and promotional communications will be unitary and comprehensive and will refer to all possible means of marketing treatment, with the consequence that the consent given will imply the receipt of such communications, not only through automated means of contact, but also through traditional methods, such as paper mail or calls through the operator.

At the same time, any revocation will extend to all methods, without prejudice to the possibility for the data subject to notify the Data Controller at cuki.privacy@cuki.com of a different willingness to use some means and not others to receive marketing communications.

B1. REFUSAL TO PROVIDE DATA FOR THE SECONDARY PURPOSES REFERRED TO IN POINT D.

The provision of data required for the secondary purposes referred to in point B is voluntary and optional (and in any case revocable without formality even after the service has been provided by sending an e-mail to cuki.privacy@cuki.com) and failure to provide them will not result in consequences other than the impossibility for the data controller and any third party to proceed with the marketing processings mentioned.

In case of marketing consent being refused, there will be no interference and/or consequence as regards the carrying out of the purposes referred to at points A1, A2 and/or A3.

C. DATA RETENTION TIMES AND OTHER INFORMATION.

Personal data will be kept for the time strictly necessary to carry out the primary purposes described in points A1, A2 and/or A3 and in any case no later than the closure of the file. Furthermore, the five-year or ten-year terms for the storage of documents and related data of a civil, accounting and fiscal nature, as provided for by the laws in force, remain unaffected.

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Pursuant to art. 13, paragraph 1, letter (f) of the EU Regulations, we inform you that the data collected will not be transferred to a third country or an international organisation either within or outside the European Union.

D. MODALITIES OF THE TREATMENT.

The data will be processed both by "traditional" means (contact via a company telephone exchange with an operator or other non-electronic, non-telematic means or a means not supported by automatic, electronic or telematic mechanisms and/or procedures) and by automated/informatic means (through automated calling or calling systems without the intervention of an operator, by electronic means such as electronic mail, electronic platforms, management systems, social networks or other telematic means).

E. LEGAL BASIS OF THE PROCESSING.

The legal basis for the processing of personal data is based on the consent of the data subject to adhere to the primary and possibly secondary purposes mentioned above.

F. CONTROLLER AND PROCESSOR.

The processing controller's ID is as follows:

CUKI COFRESCO S.r.l.

Strada Brandizzo, 130

10088 VOLPIANO (TO)

Email: cuki.privacy@cuki.com

Address for the exercise of rights under Art. 7 of the Privacy Code:

CUKI COFRESCO S.r.l.

Strada Brandizzo, 130

10088 VOLPIANO (TO)

The processor is: Marketing Manager, Consumer Division

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G. EXERCISE OF RIGHTS BY THE DATA SUBJECT.

Pursuant to Article 7 of the Privacy Code and pursuant to Articles 13, paragraph 2, letters (b) and (d), 15, 18, 19 and 21 of the Regulations, we inform the subject that he may at any time:

- a) obtain confirmation as to whether or not personal data concerning him exist, even if they have not yet been recorded, and their communication in intelligible form (the so-called right to data portability);
- b) ask the Data Controller to provide access to, update, rectify, integrate or delete personal data or object to all or part of the processing;
- c) revoke consent, even partially
- d) lodge a complaint with the Data Protection Authority, following the procedures and indications published on the Authority's official website at www.garanteprivacy.it.

The exercise of rights is not subject to any form of constraint and is free of charge.

I. REVOCATION OF CONSENT TO PROCESSING

You have the right to revoke consent to the processing of your personal data.

Revocation may also be exercised in part and, limited to the secondary purposes referred to in paragraph B, is voluntary and optional, by sending an e-mail to cuki.privacy@cuki.com. Such revocation will not entail consequences other than the impossibility for the Data Controller and any third party to proceed with the marketing processings mentioned and therefore there will be no interference and/or consequence on the achievement of the purposes referred to in paragraphs A1, A2 and/or A3.

For the sake of convenience, article 7 of the Privacy Code is reproduced in full below, while articles 15 to 23 of the Regulations can be consulted at this link:

<http://eur-lex.europa.eu/legal-content/IT/TXT/HTML/?uri=CELEX:32016R0679&from=IT> 16.

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TEXT OF ARTICLE 7 OF THE PRIVACY CODE - Art. 7

(Right of access to personal data and other rights)

1. The data subject has the right to obtain confirmation of the existence or otherwise of personal data concerning him, even if not yet recorded, and their communication in intelligible form.

2. The data subject has the right to obtain the indication:

- a) of the origin of the personal data;
- b) of the purposes and methods of processing;
- c) of the logic applied in case of processing carried out with the help of electronic instruments;
- d) the ID of the data controller, the data processors and the representative designated in accordance with article 5, paragraph 2;
- e) of the subjects or categories of subject to whom the personal data may be communicated or who may acquire knowledge of said data in their capacity as designated representative in the State's territory, data processors or persons in charge of the processing.

3. The data subject has the right to obtain:

- a) the updating, rectification or, where there is an interest, integration of the data;
- b) the cancellation, transformation into anonymous form or blocking of data processed unlawfully, including data whose retention is unnecessary for the purposes for which the data were collected or subsequently processed;
- c) certification to the effect that the operations as per letters a) and b) have been notified, as also related to their contents, to the entities to whom the data were communicated or disseminated, unless this requirement proves impossible or involves a manifestly disproportionate effort compared with the right that is to be protected.

4. The data subject has the right to object, in whole or in part:

- a) for legitimate reasons, to the processing of personal data concerning him/her, even if pertinent to the purpose of the collection; to the processing of personal data concerning him/her for the purpose of sending advertising materials or direct selling or for the carrying out of market or commercial communication research.

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